

Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as amended.

31 DEC 1992

For Six Month Period Ending,

(Insert date)

Name of Registrant

Registration No.

Japan National Tourist Organization

769

Business Address of Registrant

630 Fifth Avenue

Suite 2101

New York, NY 10111

1-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- | | | |
|-----------------------|---------|--------|
| (1) Residence address | Yes [] | No [] |
| (2) Citizenship | Yes [] | No [] |
| (3) Occupation | Yes [] | No [] |

(b) If an organization:

- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

2. Explain fully all changes, if any, indicated in item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name

Position

*Date Connection
Ended*

Mutsuko Suematsu

Deputy Director

7/16/92

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
 Yes ☒ No ☐

If yes, furnish the following information:

| <i>Name</i> | <i>Residence Address</i> | <i>Citizenship</i> | <i>Position</i> | <i>Date Assumed</i> |
|-------------|---|--------------------|-----------------|-------------------------|
| Hiroko Tani | 200 East 69th St. Apt. 4-U, New York, NY 10021 | Japanese | Deputy Director | 7/17/92 |

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?
 Yes ☒ No ☐

If yes, identify each such person and describe his services.

Her services are in connection with various activities to promote tourism from the U.S. to Japan.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

| <i>Name</i> | <i>Position or connection</i> | <i>Date terminated</i> |
|-------------|-------------------------------|------------------------|
|-------------|-------------------------------|------------------------|

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

| <i>Name</i> | <i>Residence Address</i> | <i>Position or connection</i> | <i>Date connection began</i> |
|-------------|------------------------------|-----------------------------------|----------------------------------|
|-------------|------------------------------|-----------------------------------|----------------------------------|

II-- FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐

No ☒

If yes, furnish the following information:

Name of foreign principal

Date of Termination

9. Have you acquired any new foreign principal¹ during this 6 month reporting period?

Yes ☐

No ☒

If yes, furnish following information:

Name and address of foreign principal

Date acquired

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Japan National Tourist Organization

2-10-1 Yuraku-cho, Chiyoda-ku, Tokyo, Japan

III-- ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

Japan National Tourist Organization

Please see Schedule "A" attached hereto.

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).
A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV--FINANCIAL INFORMATION

14. (a) RECEIPTS-- MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

| <i>Date</i> | <i>From Whom</i> | <i>Purpose</i> | <i>Amount</i> |
|-------------|------------------|----------------|---------------|
|-------------|------------------|----------------|---------------|

Please see Schedule "B" attached hereto.

Total

(b) RECEIPTS-- THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes ☐ No ☒

If yes, furnish the following information:

| <i>Name of foreign principal</i> | <i>Date received</i> | <i>Description of thing of value</i> | <i>Purpose</i> |
|--------------------------------------|--------------------------|--|----------------|
|--------------------------------------|--------------------------|--|----------------|

³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(c).

⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS- MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

| <i>Date</i> | <i>To Whom</i> | <i>Purpose</i> | <i>Amount</i> |
|-------------|----------------|----------------|---------------|
|-------------|----------------|----------------|---------------|

Please see Schedule "C" and "C-1" attached hereto.

Total

15. (b) DISBURSEMENTS- THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

| <i>Date disposed</i> | <i>Name of person to whom given</i> | <i>On behalf of what foreign principal</i> | <i>Description of thing of value</i> | <i>Purpose</i> |
|--------------------------|---|--|--|----------------|
|--------------------------|---|--|--|----------------|

(c) DISBURSEMENTS- POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

| <i>Date</i> | <i>Amount or thing of value</i> | <i>Name of political organization</i> | <i>Name of candidate</i> |
|-------------|-------------------------------------|---|------------------------------|
|-------------|-------------------------------------|---|------------------------------|

V- POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches

☐ Other (specify)

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☐ Public Officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify)

21. What language was used in this political propaganda:

☐ English ☐ Other (specify)

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☐

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes ☐ No ☐

VI- EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

Not applicable

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes ☐ No ☐
Exhibit B⁷ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

Not applicable

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☐

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes ☐ No ☒

If no, list names of persons who have not filed the required statement.

Hiroko Tani

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Masahiro Muroya
Masahiro Muroya

Deputy Director

Japan National Tourist Organization

Subscribed and sworn to before me at

New York

this

4th

day of

February

, 19

83

KOJI SATO
Notary Public, State of New York
No. 4989212
Qualified in Westchester County
Certificate filed in New York County
My Commission Expires December 2, 1993

[Signature]
(Signature of notary or other officer)

⁸The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

•

JAPAN NATIONAL TOURIST ORGANIZATION

SCHEDULE A, ITEM 11

The activities engaged in by the Registrant were devoted entirely to the promotion and stimulation of international tourism on behalf of its foreign principal, the Japan National Tourist Organization located in Tokyo, Japan.

The Registrant, located at Rockefeller Plaza, 630 fifth Avenue, New York, New York is operated as a tourist information center. At the same time, it conducts publicity, distributes travel folders and pamphlets, participates in fairs and expositions, conducts investigations and research and performs any other acts to achieve the best results for the promotion of tourism in Japan.

Funds for this purpose were received from the foreign principal, as stated in ITEM 14, (a) SCHEDULE B included in the attached statement.

These funds were expended by the Registrant as indicated in detail in ITEM 15 (a) SCHEDULE C attached hereto. SCHEDULE C-1 of such statement is a breakdown of payments made for advertising and public relations expenses.

In addition, the following is a summary of the Registrant's activities directed to the general public and travel trade personnel.

RECEIVED
JAN 10 1956
U.S. DEPT. OF COMMERCE
BUREAU OF ECONOMIC AFFAIRS
WASHINGTON, D.C.

SCHEDULE B, ITEM 14(a)

July 1-December 31 1992

Receipts-Monies

| | |
|--------------------------|---------------|
| July | \$ 86,884.22 |
| August | \$ 87,671.26 |
| September..... | \$ 90,045.57 |
| October..... | \$ 91,708.51 |
| November..... | \$ 95,504.30 |
| December..... | \$ 120,140.42 |
| Amount Brought Over From | |
| June 31 1992..... | \$ 12,566.93 |
| TOTAL | \$ 584,521.21 |

SCHEDULE C ITEM 15(a)

July 1- December 31, 1992

Disbursement by Month Monies

| | |
|-----------------|-------------------|
| July | \$ 79,261.14 |
| August..... | \$ 77,497.09 |
| September..... | \$ 85,711.97 |
| October..... | \$ 90,102.65 |
| November..... | \$ 98,478.44 |
| December..... | \$ 129,187.59 |
| TOTAL | \$ 560,238.88 |

Disbursement by Nature

| | |
|--------------------------|-------------------|
| Allowance to Staff | \$ 294,374.86 |
| Employees' Pay | \$ 60,996.80 |
| Office Rent | \$ 87,762.26 |
| Office Maintenance..... | \$ 26,934.91 |
| Travel Expenses | \$ 2,220.21 |
| Business Expenses | \$ 52,655.06 |
| AD. & PR. | \$ 34,787.77 |
| Convention | \$ 507.07 |
| TOTAL..... | \$ 560,238.88 |

SCHEDULE C-1, ITEM 15(a)

Disbursement in Connection with AD. & PR.

| | | |
|-----------|----------|-------------|
| July | AD. | \$ 0.00 |
| | PR. | \$ 5,929.60 |
| August | AD. | \$ 0.00 |
| | PR. | \$ 3,898.19 |
| September | AD. | \$ 6,644.33 |
| | PR. | \$ 3,972.53 |
| October | AD. | \$ 0.00 |
| | PR. | \$ 3,854.98 |
| November | AD. | \$ 0.00 |
| | PR. | \$ 4,222.26 |
| December | AD. | \$ 0.00 |
| | PR. | \$ 5,546.07 |
| TOTAL | | \$34,787.77 |

Breakdown of PR. Expenses

| <u>ITEM</u> | <u>PAID TO</u> | <u>AMOUNT</u> |
|----------------------------------|---|---------------|
| 1. PR Manager's Pay | PR Manager(Maria Heffner) | \$ 20,469.81 |
| 2. Travel Expenses | PR Manager | \$ 196.77 |
| 3. Clipping Service | Burrelle's Inc. | \$ 1,977.24 |
| 4. News Letter Printing | Todd Photoprint Inc. | \$ 1,023.00 |
| 5. Mailing Label Printing | Docuprint Inc. | \$ 705.29 |
| 6. Meeting with Press | PR Manager | \$ 1,231.68 |
| 7. Equipments(envelope, etc.) | Vespucci Enterprises, Penn Office Supply, OCS Inc. | \$ 494.54 |
| 8. Postage, etc. | USPostal Service, Federal, etc. | \$ 1,320.75 |
| 9. Others(transportation, etc.) | PR Manager, etc. | \$ 724.36 |
| TOTAL | | \$ 28,143.44 |

ADVERTISEMENT

July 1- December 31, 1992

October: NY Times Magazine

LA Times Magazine

San Francisco Examiner

Chicago Tribune Magazine

Washington Post Magazine

December: Travel Holiday

PRESENTATION & SPEECHES

- * October * Mr. Nagamitsu gave a presentation on tourism developments in Kyoto, Japan to 80 representatives of travel agencies in Manhattan, NY.

 * Ms. Tani gave a presentation on development of Japanese Convention industries to 90 representatives in Washington, D.C.
- * November *Mr. Ono gave a presentation on Japanese tourism developments to 75 representatives of travel agencies in Washington, D.C.
- * December *Mr. Ono gave a presentation on Japanese tourism developments to 30 representatives of travel agencies in Piscataway, NJ.

Report Date: January 1, 1993

PUBLIC RELATIONS NEWS RELEASE REPORT
(July - December, 1992)

1. "Fukuoka Positions Itself for the Future"
Released: March 10, 1992, 4 pages
2. "44th Sapporo Snow Festival Brings Warmth to Winter"
Released: November 13, 2 pages
3. "Second Terminal to Open at Narita Airport"
Released: November 13, 1 page
4. "Japan Slogan Contest Winner Announced"
Released: November 13, 1 page
5. "Shuri Castle Restoration in Okinawa"
Released: November 13, 1 page
6. "1993 Festivals and Events in Japan"
Released: November 30, 5 pages
7. "Edo-Tokyo Museum: Tribute to Old and New"
Released: November 30, 1 page
8. "The Japan World Resort and Cruise Fair '93"
released November 30: 1 page



JAPAN NATIONAL TOURIST ORGANIZATION

ROCKEFELLER PLAZA, 630 FIFTH AVENUE, NEW YORK, N.Y. 10111 • TEL: (212) 757-5640 • FAX (212) 307-6754

RELEASE AT WILL

CONTACT: Maria Heffner

Toru Tsuruta

212/757-5640

FUKUOKA POSITIONS ITSELF FOR THE FUTURE

New York, July 13, 1992 -- Referred to by some as Japan's 'Gateway to Asia', Fukuoka City is combining its rich cultural past with a key geographic location, forging ahead with plans to modernize and develop itself into a leading commercial city of Japan. Already Japan's eighth largest city with a population of 1.2 million, Fukuoka is receiving increasing attention as it attracts a greater number of internationally acclaimed events and expands upon the technologically-advanced facilities necessary to support them. At the same time, Fukuoka has not forgotten its historical past which includes the role it has played, due to geographic proximity, as communication link with Korea and China.

1995 UNIVERSIADE GAMES

In the summer of 1995, Fukuoka City will play host to 6,000 athletes who will participate in 12 different competitions for the 18th Universiade Summer Games. Athletes representing 130 countries are expected to attend for this 12-day event opening on August 23 and running until September 3. The 1993 Universiade Summer Games are to be hosted by Buffalo City, New York, the first time the games will be hosted by an American city. The scale of the Fukuoka games, although the third to be held in Japan, is slated to be the largest so far in the Universiade's history in terms of participants and spectators.

-more-

| | | | | | | | |
|--------|---------|--------|---------------|-------------|-----------|-------------|-----------|
| Tokyo | Chicago | Dallas | San Francisco | Los Angeles | Toronto | Mexico City | São Paulo |
| London | Paris | Genève | Frankfurt | Bankok | Hong Kong | Seoul | Sydney |

TWIN DOMES NEAR COMPLETION

Scheduled to be opened in April of 1993, a complex consisting of two domes and a first-class hotel to be built between them is under construction. One of the domes, to be called the 'Fukuoka Dome', will be the home of the Daiei Hawks, Fukuoka's own professional baseball team. With a diameter of 2,463 feet, this dome will be the first sports stadium with a retractable roof opened in Asia. The Fukuoka Dome will also serve as a multi-purpose convention facility and will be used for football games, concerts and other such large-scale events, having the capacity to seat 40,000.

Events scheduled to take place there include the initiation of the dome in April 1993 when the Daiei Hawks will host a 6 team exhibition baseball tournament in the Fukuoka Dome. In addition, the opening ceremonies for the 1995 Universiade Games, with an expected attendance of 38,000, will take place in the Fukuoka Dome.

CONVENTION FACILITIES IN PLACE

In 1987, Japan's Ministry of Transport designated Fukuoka as one of Japan's 25 convention cities. Since that time, Fukuoka has hosted 800 conventions, conferences and sports events, 69 of which were international events, with a total of 687,000 participants.

In addition to the Twin Domes scheduled for completion in 1995, Fukuoka has other convention facilities either in operation or under construction. The Fukuoka Kokusai Center is an exhibition hall that can seat 10,000 people. Since its opening in 1981, it has hosted various home shows, import car fairs, musicals, concerts as well as the annual Kyushu Grand Sumo Tournament held for two weeks in November and the International Women's Judo Championships. The Fukuoka Sun Palace, located adjacent to the Fukuoka Kokusai Center, is a large auditorium capable of seating 2,322. Numerous concerts are held here each year, with wedding and banquet facilities, meeting and study rooms and 36 guest accommodation rooms. Of the facilities under construction are an exhibition hall and arena which will seat 15,000.

FUKUOKA/Continued --- July 13, 1992

Scheduled to open in the spring of 1995, the arena will be completed just in time to host the volleyball tournament of the 1995 Universiade Games. Finally, also slated for completion in 1995, the Fukuoka Kokusai Kaikan will be a nineteen story facility (fifteen above ground, four below) capable of hosting international conferences and providing state-of-the-art communications ability.

HOTELS KEEP PACE

To serve this influx of activity within Fukuoka, the number of hotels are on the increase. 1992 saw the opening of five new hotels providing 913 rooms between them, including the Hyatt Residential Suites, which pre-opened on July 1, 1992. Five additional hotels, which will add 1,992 more rooms are slated to open between now and 1995. The largest of these will be the Oriental Hotel, built on location besides the Twin Domes. Opening in March of 1995, it alone will provide 1,000 new rooms as well as a 26,910 square foot convention hall.

All of the above-mentioned hotel facilities will bring Fukuoka City's total hotel room capacity to 19,565 with the number of hotels being 86 by 1995. This means that Fukuoka is amply prepared to aggressively pursue its goal of becoming a leading business center, popular convention venue and attractive tourist destination in the decades to follow.

For more information, contact the Japan National Tourist Organization (JNTO), Rockefeller Plaza, 630 5th Ave. Suite 2101, New York, New York, 10111, (212)757-5640. The JNTO, founded in 1964 by the Japanese Government, promotes tourism to Japan through many activities. Based in Tokyo, the JNTO has 16 offices worldwide including Chicago, Dallas, Los Angeles, San Francisco and Toronto.

#



JAPAN NATIONAL TOURIST ORGANIZATION

ROCKEFELLER PLAZA, 630 FIFTH AVENUE, NEW YORK, N.Y. 10111 • TEL: (212) 757-5640 • FAX (212) 307-6754

RELEASE AT WILL
July 13, 1992

CONTACT: Maria Heffner
Toru Tsuruta
212/7575640

FUKUOKA FACT SHEET

LOCATION

Fukuoka City is the capital of Fukuoka Prefecture located 730 miles (1,176 kilometers) west of Tokyo. The commercial, political and cultural center of Kyushu, southernmost of Japan's four main islands and historically considered to be the cradle of Japanese civilization. The greater Fukuoka metropolitan area ranks as the fourth largest economy in the nation. Covering 134 square miles (336 square km), Fukuoka is situated around Hakata Bay facing the Japan Sea and is bordered on three sides by mountain ranges. The closest point in Japan to the Asian continent, Fukuoka has served as the gateway to Korea and China for more than 2,000 years.

GETTING THERE

By train: Fukuoka's Hakata Station is the final stop in western Japan for the Tokaido/Sanyo Shinkansen bullet train line. Major cities with numerous daily departures and required travel times are: Tokyo (6:00), Nagoya (3:55), Kyoto (3:15), Osaka (3:00), Okayama (2:10), and Hiroshima (1:20). A Tokyo to Hakata coach ticket costs ¥21,300 one-way (\$164), or foreign travelers can use a Japan Rail Pass.

By air: Fukuoka International Airport, 20 minutes by bus from downtown, is Japan's third largest international airport with 234 weekly international flights to 22 destinations and 184 daily domestic flights to 20 Japanese cities. Continental Airlines serves Fukuoka with 12 weekly non-stop service from Guam. Honolulu Airways runs seven weekly flights to Honolulu from Fukuoka and Japan Airlines runs one weekly flight to Honolulu. American passengers arriving at Tokyo's Narita Airport can connect to a non-stop domestic flight (All Nippon Airways, Japan Airlines, Japan Air System) (1:40) or from Osaka Airport (1:00), (All Nippon Airways, Japan Airlines).

By sea: Hakata Pier Ferry Terminal, five minutes by car, inaugurated a new international passenger car service to Pusan, Korea in Dec. 1990 followed by a hydrofoil service, also to Pusan, which began in April of 1991.

##

| | | | | | | | |
|--------|---------|--------|---------------|-------------|-----------|-------------|-----------|
| Tokyo | Chicago | Dallas | San Francisco | Los Angeles | Toronto | Mexico City | São Paulo |
| London | Paris | Genève | Frankfurt | Bankok | Hong Kong | Seoul | Sydney |



JAPAN NATIONAL TOURIST ORGANIZATION

ROCKEFELLER PLAZA, 630 FIFTH AVENUE, NEW YORK, N.Y. 10111 • TEL: (212) 757-5640 • FAX (212) 307-6754

FOR IMMEDIATE RELEASE

November 13, 1992

CONTACT: Maria Heffner

212/757-5640

44th SAPPORO SNOW FESTIVAL, BRINGS WARMTH TO WINTER

In Hokkaido, Japan's northernmost island, winters last for as long as half a year with heavy snows falling in many areas. Though the snow and cold weather was long considered a hindrance, Japan's northern regions have found a way to liven up the winter season by putting on snow and ice festivals for the enjoyment of local people and visitors alike.

The Sapporo Snow Festival (Feb. 5-11, 1993) is held every year in early February, and is the most well-known winter event in Japan. A tradition since 1950, the snow festival was born when a group of highschool students gathered to build six snow statues. Recognizing this event as a way for the people of Sapporo to get out of their homes and enjoy the long winter season, Sapporo City actively promoted the festival. Since then, it has grown into an internationally renowned event attracting over two million visitors each year. Overseas visitors number approximately 70,000, according to a Sapporo City official.

Sapporo's Snow Festival features elaborately sculpted snow and ice statues that line Sapporo's Odori Park. Examples in the past have included replicas of the White House, the Statue of Liberty, Paris's Opera House, Kyoto's Ginkakuji Temple and the Helsinki Cathedral, which was this year's main sculpture. An international competition also takes place with teams from various countries matching their skills and creativity in snow sculpting, the results of which are displayed in one area of the park. Musical presentations, fashion shows, ski-jump exhibitions and other entertainment attractions taking place on and around the sculptures (many complete with stages made of snow), add to the excitement of the snow festival.

Perhaps the best views of the snow festival can be glimpsed at night, when Odori Park is lit with thousands of white lights, enhancing the

(more)

| | | | | | | | |
|--------|---------|--------|---------------|-------------|-----------|-------------|-----------|
| Tokyo | Chicago | Dallas | San Francisco | Los Angeles | Toronto | Mexico City | São Paulo |
| London | Paris | Genève | Frankfurt | Bangkok | Hong Kong | Seoul | Sydney |

festive atmosphere. A 10-minute walk south of Odori Park leads to Susukino, Sapporo's famous entertainment district. Before disappearing into one of the hundreds of bars or restaurants serving Hokkaido specialties, streets lined with smaller ice sculptures are an additional treat for the passers-by.

A separate snow festival site is found in Makkomanai, a short walk from Makkomanai Subway Station on the Nanboku Line. Here more snow sculptures and statues grace the area, with several including snow slides for delighted children to speed down. Musical performances such as taiko drum shows are put on by adult and children's groups and, after a complete tour of the grounds, a warming cup of 'ama-zake' or sweet rice wine, is recommended.

Although the snow festival is the main attraction in Sapporo during the first week of February, Sapporo's many ski areas are opened from December until April. Those visiting the snow festival often also take advantage of the opportunity to ski one of Sapporo's famous slopes, including Teine Mountain where Olympic skiers competed in 1972.

Using the Sapporo Snow Festival as a model, dozens of other, smaller-scaled snow and ice festivals take place throughout Hokkaido. Beginning from the end of December, there is always a festival to be seen somewhere in Hokkaido until mid-March.

For more information on these festivals contact the Japan National Tourist Organization (JNTO). Founded in 1964 by the Japanese government, the JNTO promotes tourism to Japan through many activities including extensive travel information service to media representatives and consumers. The JNTO has its headquarters in Tokyo with 16 offices worldwide including five in the United States.



JAPAN NATIONAL TOURIST ORGANIZATION

ROCKEFELLER PLAZA, 630 FIFTH AVENUE, NEW YORK, N.Y. 10111 • TEL: (212) 757-5640 • FAX (212) 307-6754

FOR IMMEDIATE RELEASE

November 12, 1992

CONTACT: Maria Heffner

212/757-5640

SECOND TERMINAL TO OPEN AT NARITA AIRPORT

In an effort to control congestion at the New Tokyo International Airport at Narita, a second terminal, beginning operation on December 6 of this year, has been constructed. The new terminal is 1.65 times the size of the present terminal building with the capacity to serve 10 million passengers per year.

With an annual handling of 22 million passenger departures and arrivals, the New Tokyo International Airport services 66% of all international flights in and out of Japan. It ranks seventh behind Heathrow, Gatwick, Frankfurt Main, Charles de Gaulle, JFK International, and Kai Tak in terms of international airport ranking.

Terminal 2 features advanced facilities including a state-of-the-art shuttle system running on two tracks to and from the main terminal. Elevators and escalators operate beside each staircase for convenient maneuvering by handicapped and elderly persons. The fourth floor of Terminal 2 is devoted to restaurants and stores and duty-free shops. It will house 32 international carriers, more than half of those served by the airport, including All Nippon Airways, Continental Airlines, Delta Air Lines and Japan Airlines.

The Japan National Tourist Organization is also set to open its second Tourist Information Center (TIC) at Terminal 2. Like the TIC located in the main terminal, its purpose is to serve the needs of visitors to Japan who are in need of information, maps, directions, advice on travel, etc. It will be opened from 9:00 am to 8:00 pm 365 days a year.

For more information contact the Japan National Tourist Organization (JNTO) at 650 Fifth Ave., Ste. 2101, New York, NY 10111, (212) 757-5640

##

| | | | | | | | |
|--------|---------|--------|---------------|-------------|-----------|-------------|-----------|
| Tokyo | Chicago | Dallas | San Francisco | Los Angeles | Toronto | Mexico City | São Paulo |
| London | Paris | Genève | Frankfurt | Bangkok | Hong Kong | Seoul | Sydney |



JAPAN NATIONAL TOURIST ORGANIZATION

ROCKEFELLER PLAZA, 630 FIFTH AVENUE, NEW YORK, N.Y. 10111 • TEL: (212) 757-5640 • FAX (212) 307-6754

FOR IMMEDIATE RELEASE

CONTACT: Maria Heffner

November 13, 1992

212/757-5640

JAPAN SLOGAN CONTEST WINNER ANNOUNCED

"Japan...Where the Past Greet the Future". Afzal Hasan of Dubai-UAE created this slogan that will become the catch-phrase in attracting tourism to Japan from overseas.

The slogan contest, that ran from May 7 to July 31, 1992 attracted 22,165 entries from 65 countries. The winner was chosen on September 17 by a 13-member panel of judges chaired by Prof. Donald Keene, author and scholar. The new slogan will be used in all official travel information.

The winner, after notification by the Japan Association of Travel Agents (JATA), joint sponsor of this contest, will have the opportunity to experience Japan first hand. The winning prize is a trip for two to Japan, including hotel accommodations in Tokyo and Kyoto. Japan Airlines, also sponsors of the contest, will provide the round-trip business class flights.

The slogan contest was held in an attempt to stimulate interest in Japan, thus escalating the number of visitors from abroad. By encouraging more and varied personal contact between overseas visitors and local residents, it is hoped that Japan will be able to improve its international and intercultural relations with other countries. In addition, Japan is eager to revamp stereo-typed symbols such as Geisha girls, raw fish and Mt. Fuji, updating Japan's image as a country that has undergone radical changes over the past forty years.

For more information, contact the Japan National Tourist Organization at 630 Fifth Ave. Ste.2101, New York, NY 10111, (212)757-5640.

井井井

| | | | | | | | |
|--------|---------|--------|---------------|-------------|-----------|-------------|-----------|
| Tokyo | Chicago | Dallas | San Francisco | Los Angeles | Toronto | Mexico City | São Paulo |
| London | Paris | Genève | Frankfurt | Bankok | Hong Kong | Seoul | Sydney |



JAPAN NATIONAL TOURIST ORGANIZATION

ROCKEFELLER PLAZA, 630 FIFTH AVENUE, NEW YORK, N.Y. 10111 • TEL: (212) 757-5640 • FAX (212) 307-6754

FOR IMMEDIATE RELEASE

November 12, 1992

CONTACT: Maria Heffner

212/757-5640

SHURI CASTLE RESTORATION IN OKINAWA

Years in the planning, a newly restored Shuri Castle was opened to the public this month. The castle, mostly destroyed during World War II, housed the rulers of the Ryukyu (Okinawan) Kingdom for 500 years.

Okinawa, also referred to as "Ryukyu", is an island consisting of 72 islands located south of the mainland of Japan that developed independently from Japan for many centuries. Until 1609, the Ryuku Islands carried on trade with China, Japan, Korea, and the East Indies until it was invaded by Satsuma, a southern province of Japan, and made to pay taxes to a Japanese Lord.

Seated on a hill in Naha City, Shuri Castle is made up of one large building, called the Seiden (a hall of state), flanked by two smaller ones on either side and a gate house. The architecture of Shuri Castle reflects the Ryuku tradition of design as well as that of Japan and China.

The opening of the restored castle is being held in correlation with the 20th year anniversary of Okinawa's reversion to Japan. For 27 years after the close of World War II, Okinawa was occupied by US forces, catering to the defense commitments of the US in East Asia. It was finally returned to Japan on May 15, 1972.

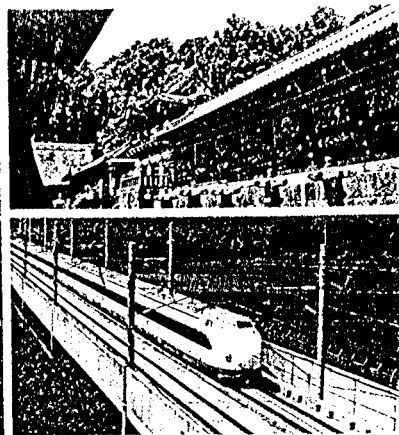
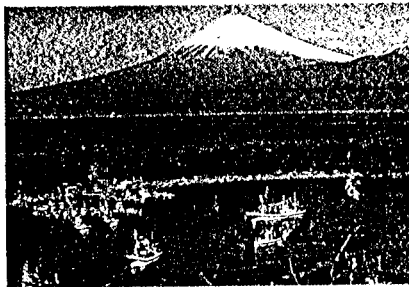
Shuri Castle, surrounded by a park, was opened to the public on November 3rd and has since been visited by thousands of people. Special events revolving around the castle's restoration will be taking place through the end of the year including parades, Okinawan dance, musical presentations, and more.

For more information, contact the Japan National Tourist Organization at 650 Fifth Ave., Ste.2101, New York, NY 10111, (212)757-5640.

##

| | | | | | | | |
|--------|---------|--------|---------------|-------------|-----------|-------------|-----------|
| Tokyo | Chicago | Dallas | San Francisco | Los Angeles | Toronto | Mexico City | São Paulo |
| London | Paris | Genève | Frankfurt | Bankok | Hong Kong | Seoul | Sydney |

JAPAN



RELEASE AT WILL

Japan National Tourist Organization
630 Fifth Ave., Ste. 2101
New York, New York 10111

CONTACT: Maria Heffner
212/757-5640

1993 FESTIVALS AND EVENTS IN JAPAN

| Date | Festival/Event | Location | City |
|-----------|---|---------------------------------------|-----------|
| Jan 1 | New Year's Day ("Oshogatsu") (Nationwide holiday runs Jan 1-Jan 3) | NATIONAL HOLIDAY Temples & shrines | JAPAN |
| Jan 3 | TAMASESERI (Ball Catching Festival) | Hakozakigu Shrine | FUKUOKA |
| Jan 6 | DEZOME-SHIKI (Firemen's New Year Parade) | Harumi Chuo-dori | TOKYO |
| Jan 9-11 | TOKA EBISU (Shrine visit in honor of Ebisu, God of Fortune) | Imamiya Ebisu Shrine | OSAKA |
| Jan 15 | Coming of Age Day ("Seijin-no-Hi") | NATIONAL HOLIDAY | JAPAN |
| Jan 15 | TOSHIYA (Archery Contest) | Sanjusangendo Hall | KYOTO |
| Feb 3 | SETSUBUN ("Bean Throwing Festival") | Temples & shrines | JAPAN |
| Feb 3 | Lantern Festival (3,000 lit lanterns) | Kasuga Shrine | NARA |
| Feb 5-11 | 44th Annual Sapporo Snow Festival | Four city sites | SAPPORO |
| Feb 11 | National Foundation Day ("Kenkoku Kinen-Bi") | NATIONAL HOLIDAY | JAPAN |
| Feb 15 | KAMAKURA (Snow Hut Festival) | Akita Prefecture | YOKOTE |
| Feb 17-20 | EMBURI MATSURI (Harvest Festival) | Shiragi Shrine | HACHINOHE |
| Feb 25 | BAIKA-SAI (Plum Blossom Festival) | Kitano Shrine | KYOTO |
| Mar 3 | HINA MATSURI (Doll's Festival) | Japanese homes | JAPAN |
| Mar 14-16 | NEHAN-E (Picture scroll exhibit and lighting of sacred torches) | Tofukuji and Seiryoji Temples | KYOTO |
| Mar 20 | Vernal Equinox Day ("Shumbun-no-Hi") | NATIONAL HOLIDAY | JAPAN |

1993 Festivals and Events in Japan, Nov 30, 1992/Continued

2

| Date | Festival/Event | Location | City |
|-------------------|--|---------------------------------|----------|
| Apr 1-30 | MIYAKO ODORI (Cherry Dance) | Gion Kaburenjo Theater | KYOTO |
| Apr 8 | Buddha's Birthday (Hana Matsuri) | All Buddhist Temples | JAPAN |
| Apr 11 & 18 | KAMAKURA MATSURI (Parade celebrating Japanese history) | Tsurugaoka Hachimangu Shrine | KAMAKURA |
| Apr 11 | TAIKO NO HANAMI GYORETSU (Cherry Viewing Procession) | Daigo-ji | KYOTO |
| Apr 14-15 | TAKAYAMA MATSURI Festival | Hie Shrine | TAKAYAMA |
| Apr 16-17 | YAYOI MATSURI Festival | Futarasan Shrine | NIKKO |
| Apr 11 | YASURAI MATSURI ("Demon" dances and procession to ward of sickness) | Imamiya Shrine | KYOTO |
| Apr 21-29 | MIIBU KYOGEN (Pantomimes) | Mibu-dera | KYOTO |
| Apr 29- May 5* | ----"GOLDEN WEEK"---- (week-long holiday celebrating three dates below) | | |
| Apr 29* | Greenery Day (Birthday of late Emperor Showa) | NATIONAL HOLIDAY | JAPAN |
| May 3* | Constitution Memorial Day ("Kempo Kinen-Bi") | NATIONAL HOLIDAY | JAPAN |
| May 5* | Children's Day ("Kodomo-no-Hi") | NATIONAL HOLIDAY | JAPAN |
| May 1 - May 24 | KAMOGAWA ODORI (Dance of the Kamo River) | Pontocho Kaburenjo Theater | KYOTO |
| May 3-4 | HAKATA DONIAKU Festival | Fukuoka | FUKUOKA |
| May 5- Oct 15 | CORMORANT FISHING (Demonstrations every evening) | Gifu | GIFU |
| Mid-May | KANDA MATSURI (dozens of portable shrines paraded around the neighborhood) | Kanda Myojin Shrine | TOKYO |
| May 11-12 | TAKIGI NOH (Noh plays by torchlight) | Kofukuji Temple | NARA |
| May 15 | AOI MATSURI or Hollyhock Festival (Imperial procession paying homage to deities) | Kami-gamo and Shimo-gamo Shrine | KYOTO |

- more -

1993 Festivals and Events in Japan, Nov 30, 1992/Continued

3

| Date | Festival/Event | Location | City |
|--------------------|---|---------------------|-----------|
| May 16 | SANJA MATSURI Festival | Asakusa Shrine | TOKYO |
| May 18 | GRAND FESTIVAL OF TOSHOGU SHRINE (1,000 armour-clad warriors in procession) | Toshogu Shrine | NIKKO |
| May 16 | MIFUNE MATSURI (Boat Festival) | Arashiyama Park | KYOTO |
| June 1-2 | TAKIGI NOH (Noh plays by torchlight) | Heian Shrine | KYOTO |
| June 5 | ATSUTA MATSURI Festival | Atsuta Shrine | NAGOYA |
| June 15 | CHAGU-CHAGU UMAKKO (Horse Festival) | Sozen Shrine | MORIYAMA |
| June 20 | TAKEKIRI-ESHIKI (Bamboo cutting ceremony) | Kurama-dera | KYOTO |
| July 1 - Aug 31 | CORMORANT FISHING (Demonstration every evening) | Arashiyama Park | KYOTO |
| July 1 - Aug 31 | Opening of Mt. Fuji for hikers | Mt. Fuji | YAMANASHI |
| July 14 | NACHI MATSURI Festival | Nachi Shrine | NACHI |
| July 15 | HAKATA GION YAMAGASA | Kushida Shrine | FUKUOKA |
| July 17 | GION MATSURI | Throughout Kyoto | KYOTO |
| July 24-25 | TENJIN MATSURI (Fleet of sacred boats sail down the river) | Temmangu Shrine | OSAKA |
| July 31 | Grand Summer Fireworks Display | Sumida River | TOKYO |
| Aug 6 | Peace Ceremony in memory of A-bomb victims. Prayers for world peace. | Peace Memorial Park | HIROSHIMA |
| Aug 1-8 | FOUR GRAND TOHOKU SUMMER FESTIVALS: | Northern Honshu | TOHOKU |
| 1-7 | NEBUTA MATSURI | Aomori | AOMORI |
| 4-7 | KANTO MATSURI | Akita | AKITA |
| 6-8 | HANAGASA | Hanagasa | HANAGASA |
| 6-8 | TANABATA | Sendai | SENDAI |
| Aug 7-10 | TOKI MATSURI (Pottery Festival) | Gojozaka | KYOTO |
| Aug 12-15 | AWA ODORI (Folk Dance Festival) | Tokushima | TOKUSHIMA |

- more -

1993 Festivals and Events in Japan, Nov 30, 1992/Continued

4

| Date | Festival/Event | Location | City |
|------------|--|--------------------------------|----------|
| Aug 13-15* | "Bon" Festival (Religious rite held in memory of the dead who, according to Buddhist belief, revisit the earth during this period) | Buddhist Temples | JAPAN |
| Aug 16 | DAIMONJI OKURIBI ("Dai" ("large") shaped Chinese character on fire) | Bonfires lit on five mountains | KYOTO |
| Aug 16 | YAMAGA TORO FESTIVAL (Yukata-clad dancers parade with lanterns) | YAMAGA SHRINE | YAMAGA |
| Sept 15 | Respect-for-the-Aged Day ("Keiro-no-Hi") | NATIONAL HOLIDAY | JAPAN |
| Sept 16 | YAHUSAME (Horseback archery demo from samurai warrior period) | Tsurugaoka Hachimangu Shrine | KAMAKURA |
| Sept 23 | Autumnal Equinox Day ("Shubun-no-Hi") | NATIONAL HOLIDAY | JAPAN |
| Oct 7-9 | KUNCHI FESTIVAL (Dragon dance) | Suwa Shrine | NAGASAKI |
| Oct 8-10 | MARIMO MATSURI (Native Ainu celebrate) | Lake Akan | HOKKAIDO |
| Oct 9-10 | TAKAYAMA MATSURI (Gala procession of ornate floats) | Hachimangu Shrine | TAKAYAMA |
| Oct 8-10 | MARIMO MATSURI (Native Ainu celebrate green weed from Lake Akan with dancing) | Lake Akan | HOKKAIDO |
| Oct 10 | Sport's Day ("Taiku-no-Hi") | NATIONAL HOLIDAY | JAPAN |
| Oct 12 | OESHIKI MATSURI (Commemorates Buddhist leader Nichiren (1222-1282) with parade) | Honmonji Temple | TOKYO |
| Oct 17 | AUTUMN FESTIVAL OF TOSHOGU SHRINE | Toshogu Shrine | NIKKO |
| Oct 22 | JIDAI MATSURI (Festival of Eras) | Heian Shrine | KYOTO |
| Oct 22 | KURAMA NO HIMATSURI (Fire Festival) | Yuki Shrine | KYOTO |
| Nov 2-4 | OKUNCHI FESTIVAL (parade of floats) | Karatsu Shrine | KARATSU |
| Nov 3 | Culture Day ("Bunka-no-Hi") | NATIONAL HOLIDAY | JAPAN |
| Nov 3 | DAIMYO-GYORETSU Procession | Hakone | HAKONE |
| Nov 1 & 24 | TORI-NO-ICHI (Rooster Fair at year end; Bamboo ornaments sold for good luck) | Otori Shrine | TOKYO |

- more -

1993 Festivals and Events in Japan, Nov 30, 1992/Continued

5

| Date | Festival/Event | Location | City |
|----------|--|-------------------|----------|
| Nov 15 | SHICHI-GO-SAN (Children's shrine visiting day) | Shrines | JAPAN |
| Nov 23 | LABOR DAY THANKSGIVING ("Kinro Kansha No Hi") | NATIONAL HOLIDAY | JAPAN |
| Nov 23 | MOMIJI MATSURI (Maple Festival) | Arashiyama Park | KYOTO |
| Dec 1-26 | KAOMISE (Kabuki plays) | Minami-za Theater | KYOTO |
| Dec 2-3 | CHICHIBU YO-MATSURI (All-night Festival) | Chichibu Shrine | CHICHIBU |
| Dec 14 | GISHI-SAI (47 Ronin vendetta re-enacted) | Sengakuji Temple | TOKYO |
| Dec 21 | SHIMAI KOBO (Last service of the year) | To-ji Temple | KYOTO |
| Dec 23 | Emperor's (Akihito) Birthday | NATIONAL HOLIDAY | JAPAN |
| Dec 25 | SHIMAI TENJIN (Final Tenjin Festival) | Kitano Shrine | KYOTO |
| Dec 31 | OKERA MAIRI (New Year's shrine visit) | Yasaka Shrine | KYOTO |

*Dates marked with an asterisk are peak travel seasons in Japan. JNTO recommends avoiding traveling during these periods or, if travel in and around Japan is necessary during this time, then try to make reservations six months in advance.

Bolded Festivals and Events are regional peak travel seasons in Japan. Reservations should be made at least six months in advance.

NOTE: JNTO has made every effort possible to provide accurate dates and location at time of publication, but this information is subject to change.

For more information contact the Japan National Tourist Organization at 630 Fifth Ave., Ste. 2101, New York, NY 10111, (212)757-5640. Founded in 1964 by the Japanese government, JNTO promotes tourism to Japan through many activities. Based in Tokyo, JNTO has 16 offices worldwide including Chicago, Dallas, Los Angeles, San Francisco and Toronto.

#####



JAPAN NATIONAL TOURIST ORGANIZATION

ROCKEFELLER PLAZA, 630 FIFTH AVENUE, NEW YORK, N.Y. 10111 • TEL: (212) 757-5640 • FAX (212) 307-6754

RELEASE AT WILL

November 30, 1992

CONTACT: Maria Heffner

212/757-5640

EDO-TOKYO MUSEUM: TRIBUTE TO OLD AND NEW

Located a short subway ride from the heart of bustling Tokyo and a stone's throw from the Kokugikan Sumo Hall, the Edo-Tokyo Museum stands near the banks of the Sumida River. In an effort to preserve Japan's strong cultural heritage, the Tokyo Metropolitan Government, led by Governor Shunichi Suzuki, embarked on this large-scaled project in 1988 with completion slated for March, 1993.

When opened, the museum will offer exhibits on the early history of Tokyo. Theme displays will include "Edo Castle and Layout of the Town", "Life of a Samurai Household" and "Tokyo the Phoenix", with life-sized representations forming many of the displays. Demonstrations will be given regularly on the making of traditional handicrafts and special, short-term exhibitions will rotate periodically.

The Edo-Tokyo Museum will be contained within an abstracted pagoda complex and will be divided into 7 different floors. Aside from display and exhibition space, it will have a conference room, library, restaurant and an observation floor. Additionally, a Great Hall built theater-style for lectures and other events and a smaller Audiovisual Hall for video viewing will be located on the underground level.

For more information contact the Japan National Tourist Organization (JNTO) at Rockefeller Plaza, 630 Fifth Avenue, Suite 2101, New York, New York 10111, (212)757-5640.

井井井井

| | | | | | | | |
|--------|---------|--------|---------------|-------------|-----------|-------------|-----------|
| Tokyo | Chicago | Dallas | San Francisco | Los Angeles | Toronto | Mexico City | São Paulo |
| London | Paris | Genève | Frankfurt | Bankok | Hong Kong | Seoul | Sydney |



JAPAN NATIONAL TOURIST ORGANIZATION

ROCKEFELLER PLAZA, 630 FIFTH AVENUE, NEW YORK, N.Y. 10111 • TEL: (212) 757-5640 • FAX (212) 307-6754

FOR IMMEDIATE RELEASE

November 30, 1992

CONTACT: Maria Heffner

212/757-5640

THE JAPAN WORLD RESORT AND CRUISE FAIR '93 SET TO RUN IN YOKOHAMA

The City of Yokohama and the International Tourism Center of Japan are offering a unique opportunity for world resort, cruise and related industries to access one of the world's fastest growing and most lucrative ten million-plus overseas travel markets - Japan. From Thursday, March 11, 1993 to Sunday, March 14, 1993, international and Japanese exhibitors will participate in the World Resort and Cruise Fair '93 held at the Pacifico Yokohama convention and exhibition complex. Here they will set up booths to display information and provide a place for face to face interaction with travel industry representatives, corporate and association meeting planners, incentive buyers and resort and cruise operators.

Conveniently located 20 miles south of Tokyo, Yokohama is Japan's second largest city with its own, unique, cutting-edge character that will provide an ideal setting for the first World Resort and Cruise Fair. The newly-constructed Yokohama Grand Inter-Continental Hotel, located on these facilities, along with an array of other fine hotels in the area can provide 7,000 rooms for 11,000 guests.

The fair will be open to the public with free admission from March 11-14, with 150,000 visitors from travel agents, incentive travel buyers, corporate and association meeting planners and buyers, the press, and more anticipated. Among the exhibitors planning to attend from within Japan are Japan Airlines, Japan Travel Bureau, and Club Med. Tourist boards from Finland, Malaysia and the Virgin Islands will also be attending.

On Thursday, March 11 and Friday, March 12, the International Resort Conference '93 will be held in conjunction with the exhibition. This conference aims at reviewing measures for the promotion of environment-friendly tourism and more leisurely travel by the Japanese. The two-day conference will feature lectures and discussions presented by experienced experts from Japan and abroad.

For more information contact the Japan National Tourist Organization at 630 Fifth Ave., Ste. 2101, New York, New York 10111, (212)757-5640.

井井井井井井井井

| | | | | | | | |
|--------|---------|--------|---------------|-------------|-----------|-------------|-----------|
| Tokyo | Chicago | Dallas | San Francisco | Los Angeles | Toronto | Mexico City | São Paulo |
| London | Paris | Genève | Frankfurt | Bangkok | Hong Kong | Seoul | Sydney |

PRINTED MATERIALS

1. Your Traveling Companion
2. Your Guide to Japan
3. JAPAN Images and Reflections (out of stock)
4. Economical Travel in Japan
5. Tokyo
6. Fuji/Hakone/Kamakura/Nikko
7. Kyoto/Nara
8. Osaka/Kobe
9. hokkaido
10. Tohoku
11. Takayama
12. Southern Japan
13. Map of Japan
14. Map of Tokyo (out of stock)
15. Map of Kyoto/Nara (out of stock)
16. Hotels in Japan
17. Japan Ryokan Guide
18. Youth Hostels in Japan
19. Welcome Inns Directory
20. Japanese Inns Group
21. Time Table
22. Japan Rail Pass
23. Tour Listings 1992
24. Travel Phone
25. Exhibitions & Events in Japan (out of stock)

RECEIVED
FEDERAL BUREAU OF INVESTIGATION
INTERNAL SECURITY
SECTION
REGISTRATION UNIT

93 FEB -8 AM 10:51

RECEIVED
FEDERAL BUREAU OF INVESTIGATION
ORIGINAL DIVISION